



Contribution ID: 197

Type: **Practice-based Presentation (30 minutes)**

English Central - Using GenAI Tutors to Improve Speaking Outcomes for Students (MiMi Demo)

Saturday, 18 May 2024 15:00 (30 minutes)

This presentation covers the technology and pedagogy behind MiMi, an AI-powered speaking assistant based on generative AI, speech recognition, and text-to-speech technologies. It will review the accuracy and efficacy of GenAI Assistants, including the pedagogy that underpins them, their impact on student motivation, and how they can be used to assess students' language ability. The presentation will also include a review of data from deployments of EnglishCentral's MiMi AI Tutor in over 20 universities with over 700 students in Japan this past fall. This data will encompass information on student motivation and how students' results align with CEFR-based 'CAN-DO' metrics.

Alan Schwartz is CEO & Founder of EnglishCentral. He started his career in Edtech as an English teacher in China over 25 years ago. After that, he spent over a decade in the AI tech industry, including as head of Nuance's Mobile & Consumer division where he worked with Sony to develop one of the first mobile games using speech technology called Talkman. In 2009, with support from Google Ventures, he founded EnglishCentral, which has become one of the leading conversational platforms for learning English online.

Is this a sponsored session?

Keywords

Presenters: Mr SCHWARTZ, Alan (EnglishCentral); SOWTER, Andrew (Kansai University Institute for Innovative Global Education (IIGE))

Session Classification: DN 405: AI & Ethics, Access, Equality, Diversity, and Inclusion