

7th CUE ESP Symposium 2024



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Challenges in Business English Proficiency Improvement for Working Self-Study Learners

Saturday 21 September 2024 14:00 (1 hour)

As international business becomes inevitable, Japanese professionals face challenges due to limited foreign language skills. However, they are left to self-learn these skills, because of reduced funding for overall employee empowerment since 2009. I present some of the challenges and struggles faced by working adults who self-learn business English skills, drawing on data from my case study, the Institute for International Business Communication, and the Japanese Ministry of Health, Labour and Welfare.

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