

7th CUE ESP Symposium 2024



Contribution ID: 10

Type: **not specified**

Needs Analysis in Making Tourism Textbook

Saturday 21 September 2024 11:10 (1 hour)

This poster presentation shows the process of making a textbook for inbound tourism. The local people around the international cruise ship terminal in Shimizu struggle with English needed for visiting passengers and crews. To solve this problem, seventy-six Tokai University students interviewed local people at the terminal and analyzed and categorized their needs. The textbook is the result and is especially unique due to the large number of students involved in its creation.

Primary author: KATO, Kazumi (Tokai University)

Session Classification: Poster Session 1 Morning

Track Classification: Poster Presentations: Poster Sessions Morning (11:10am-12:10pm)