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Ethical AI use in business writing to build student autonomy and agency

Sunday 18 May 2025 11:05 (1 minute)

TITLE

Ethical AI use in business writing to build student autonomy and agency

RELEVANT SIG

College and University Educators (CUE)

FORMAT

In-person interactive poster session

Short English description

KEYWORDS

Ethical AI
Autonomy and Agency
Business Writing
Self-Directed Learning

First-time presenter?

ABSTRACT

As AI tools like ChatGPT and Grammarly become everyday writing companions, teaching students to use them responsibly has never been more important. This presentation shares how a university-level Business Writing course was redesigned to empower students to take charge of their learning by integrating AI into their writing process.

Through real-world business scenarios, students practiced self-directed learning by evaluating AI-generated content for accuracy, relevance, and ethical considerations. They explored issues such as originality, intellectual property, and professional integrity, developing a framework for ethical decision-making that prepares

them for AI-assisted communication in professional contexts.

This session will highlight practical activities like case studies, peer reviews, and reflective assignments, which fostered autonomy and agency while addressing common challenges, such as over-reliance on AI or misunderstanding its limitations. By emphasizing ethical awareness and informed decision-making, the course enabled students to become confident, responsible, and autonomous writers.

Attendees will leave with actionable strategies to incorporate these practices into their teaching, ensuring students are equipped for the challenges and opportunities of AI in writing.

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Track Classification: College and University Educators