

Bridging Divides: Japan's Role in Language, Commerce, and Peace

13-14 September 2025



Prof Zuocheng Zhang is a researcher in intercultural and business communication and the author of Business English in the 2025 Handbook of English for Specific Purposes. He will present on interdisciplinary approaches to Business English, drawing on insights from English for Specific Purposes (ESP) research.

Prof Yasuo Nakatani is a specialist in business communication, currently conducting research at Waseda University while on sabbatical from Hosei University. His presentation will focus on emerging trends and challenges in business communication research and practice.

Councilor Shotaro Ishida is a City Councilor for Higashi Yamato City, an expert in childcare, and a specialist in child development support. He will discuss educational innovation through his work on projects in Kenya, highlighting their relevance and potential applications within Japanese classrooms.

Abstracts:



Venue:



BizCom



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