Session Program

Sep 13 – 14, 2025

2025 CUE SIG Conference with BizCom SIG and PGL

Plenary 2 Room 26

Hitotsubashi University, Main Building 2nd floor
2-1 Naka, Kunitachi, Tokyo 186-8601, Japan

Sat, September 13

2:30 PM

Plenary 2 Room 26: How Do Global Business Leaders Persuade Their Followers? A Corpus-Based Analysis of Business Presentations

Session |
Location: Hitotsubashi University, Main Building 2nd floor, 2-1 Naka, Kunitachi, Tokyo 186-8601, Japan |
Convener: Yasuo Nakatani

2:30 – 3:25 PM

How Do Global Business Leaders Persuade Their Followers? A Corpus-Based Analysis of Business Presentations

Speaker
Yasuo Nakatani

3:25 PM