Session Program

Sep 13 – 14, 2025

2025 CUE SIG Conference with BizCom SIG and PGL

Saturday 3 Room 28

Hitotsubashi University, Main Building 2nd floor
2-1 Naka, Kunitachi, Tokyo 186-8601, Japan

Sat, September 13

12:00 PM

Saturday 3 Room 28: Global popular campaigns supporting the intersection between commerce, language, and peace

Session |
Location: Hitotsubashi University, Main Building 2nd floor, 2-1 Naka, Kunitachi, Tokyo 186-8601, Japan |
Convener: Paul DUFFILL

12:00 – 12:25 PM

Global popular campaigns supporting the intersection between commerce, language, and peace

Speaker
Paul DUFFILL

12:25 PM